## **E-AUCTION SALE NOTICE**

## **UNIPLY INDUSTRIES LIMITED (IN LIQUIDATION)**

Liquidator: L V SHYAM SUNDAR

Liquidator Address: No. 113/52, 3rd Floor, Ankur Plaza, G.N. Chetty Road, Parthasarathi

Puram, T. Nagar Chennai - 600017

Email: uniplyrp@pkfrevival.com; shyam.ascend@gmail.com;

Contact No. - +91 93802 84913

## **E-Auction**

Sale of Assets under Insolvency and Bankruptcy Code, 2016

Date and Time of Auction: 20/03/2024 from 11.00 a.m. to 12:00 p.m.

(With unlimited extension of 5 minutes each)

Sale of the intangible assets owned by M/s Uniply Industries Limited (**in Liquidation**) forming part of Liquidation Estate of Uniply Industries Limited in possession of the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Chennai vide order dated 03.05.2023. In case of multiple bidders, the sale of properties will be done by the undersigned through the e-auction platform <a href="https://ncltauction.auctiontiger.net">https://ncltauction.auctiontiger.net</a>

S. No.	ASSET	RESERVE PRICE (In Rs.)	EMD (In Rs.)	INCREMENTAL PRICE (in Rs.)
1.	Brand UNIPLY Trademark in Application No. 730051 under Class 19 and 28 other related trademarks.	5,00,00,000/-	50,00,000/-	5,00,000/-

## Terms and Condition of the E-auction are as under:

- 1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS BASIS" through approved service provider M/s e-procurement Technologies Limited (Auction Tiger). The Last date for submission of eligible documents by the bidder's is 01<sup>st</sup> March, 2024.
- 2. The Last Date to apply for EMD is 18<sup>th</sup> March, 2024. All the E-Auction Process Applicants shall provide, along with or prior to submission of their auction bids, the EMD amount by way of Demand Draft, payable at Chennai, in the name of "Uniply Industries Limited" or through RTGS / NEFT to the account. The demand draft shall reach the office of liquidator on/before 18<sup>th</sup> March, 2024, 06:00 p.m.
- 3. The Eligibility for bidders to participate will be any person who is qualified under Section 29A of The Insolvency and Bankruptcy Code, 2016. The Complete E-Auction process document containing details of the Assets, online e-auction Bid Form, Declaration and Undertaking Form, General Terms and Conditions of online auction sale can be availed by mailing to <a href="mailto:uniplyrp@pkfrevival.com">uniplyrp@pkfrevival.com</a>

Date: 16.02.2024 Place: Chennai L V SHYAM SUNDAR, L-QUIDATOR Reg No: IBBI/IPA-002/IP-N00262/2017-18/10775